

PARTNER/SPONSOR OPPORTUNITIES

www.SheElevates.org

she ELEVATES

OVERVIEW

She Elevates empowers girls, ages 8-14, to become confident leaders who can create, manage, and grow a successful and thriving business enterprise. Our primary focus is mindset adjustment from the expectation of being an employee to what it means to be a business owner, start a business or CEO. This is implemented through programs which include the She Elevates Academy, the She Elevates Academy Online and the She Shadow Mentor Experience. During the academy, girls choose between starting a business, writing a book or doing a community project. Additionally, we have added a community service project for the entire group to foster the spirit of giving back, while also teaching them about the community and how they can play an integral role in its success and growth. We help to develop their entrepreneurial mindset by teaching leadership skills, idea development, goal setting, communication skills, public speaking, financial literacy, marketing, sales, branding and innovation.

The Alumnae can be a part of She Elevates until they turn age 21 through the She Shadow Mentor Experience and by mentoring girls associated with She Elevates. Girls are mentored and trained by women who are current business owners, community leaders, and women of great influence.

Graduation 2019 Academy Girl Bosses







ABOUTUS

DeLores Pressley is the Founder and Executive Director of She Elevates, Inc. She is an International Keynote Speaker, Author, Confidence Strategist and an accomplished Teacher. Her story has been touted in Speaker, Glamour, Washington Post, Black Enterprise, Inside Business, Essence, Ebony and Marie Claire magazines. She has appeared on Entertainment Tonight and the Oprah Winfrey Show.

We have a diverse Executive Board and Advisory Council that is dedicated to empowering girls. The Executive Board and Advisory Council include an Attorney, Retired Teachers, Magistrate, Community Leaders and Business Owners.



DeLores and Oprah





Gala + Awards



WHY PARTNER/SPONSOR She elevates

- When you partner with She Elevates, a nonprofit that teaches girls to become entrepreneurs and CEOS, we will ensure that this collaboration compliments your brand value, and enhances your organization's image. It will provide a platform that increases positive community perception and the credibility of your company or organization.
- You benefit by gaining insight into what girls value.
- You will have opportunities to strengthen your brand through the support of programs for girls and women.
- You will have the opportunity to display and offer sample products.
- You gain the opportunity for community involvement and giving back.
- You will positively impact and equip the lives of girls to run businesses.
- Your sponsorship funds will be used to offer scholarships to the She Elevates Academy, fund girls' businesses, train the girls, purchase products and services and produce the She Elevates Gala.

OUR MISSION

She Elevates, a 501C3 non-profit (EIN 46-3779716), aims to elevate, enlighten and empower 8 – 14 year old girls to become future business owners and business leaders. We are developing their entrepreneurial mindset through idea development, confidence, business etiquette and shadowing business owners to become empowered girl business owners.



PARTNERSHIP/SPONSORSHIP OPPORTUNITY LEVELS & BENEFITS

ELEVATE SPONSOR - \$5,000

- Company or individual name and logo prominently displayed on the She Elevates website and/or mentioned in all promotional materials of the She Elevates Academy
- Prominent signage with company logo at the She Elevates Academy
- Social media exposure and company name mentioned in all press releases
- Speaking opportunity at the She Elevates Academy (up to 20 minutes)
- One (1) specially designed She Elevates necklace
- Private lunch with Board President and Executive Director
- Eight (8) tickets to She Elevates Gala

RISE SPONSOR - \$3,000

- Company or individual name and logo displayed on the She Elevates website and/or mentioned in promotional materials of the She Elevates Academy
- Social media exposure and company name mentioned in all press releases
- One (1) specially designed She Elevates necklace
- Speaking opportunity at event (up to 10 minutes)
- Four (4) tickets to She Elevates Gala

UPLIFT SPONSOR - \$1,500

- Company or individual name and logo displayed on the She Elevates website and/or mentioned in some promotional materials of the She Elevates Academy
- Social media exposure and name mentioned in a press release of the She Elevates Academy
- Two (2) tickets to She Elevates Gala

ELATE SPONSOR - \$500

- Company or individual name mentioned on the She Elevates Website
- Two (2) tickets to the She Elevates Gala

IN KIND SPONSOR - (valued at \$250 & above)

- Company or individual name displayed on the She Elevates Website
- Two (2) tickets to the She Elevates Gala

SUPPORTING MEMBER – Make a donation. We appreciate all donations.

OFFICIAL SPONSORSHIP FORM



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She Elevates, Inc. | 901 Tuscarawas St. E., Suite H6, Canton, OH 44707 | SheElevates.org | 877.550.1751























Contact Us

she ELEVATES Web: SheElevates.org Phone/Fax: 877.550.1751 Email: Assist@sheelevates.org www.facebook.com/SheElevates

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